

Why advertise when the housing market is slow?

When the housing market slows down, there tends to be more sellers than there are buyers, hence the reason it can take longer to sell. Many factors can cause this, such as rising interest rates meaning borrowing is less affordable. In such cases, the more people that see your home is for sale, the better chance you will have of finding a buyer. Placing an ad with Dream Homes Direct to sell your home privately online is the perfect way to maximise your home's exposure to the buying public, therefore enhancing your chances of selling your home.

There are lots of things (well documented) that you can do that may make your home appeal to prospective buyers including:

Have a clear out - uncluttered homes may appear more appealing to potential buyers

Tidy the garden, lick of paint.

The most important thing though is to decide to try and sell privately on the internet with the help of Dream Homes Direct.

With a slow market, buyers can have so much more choice and can take their time making the all important decision of which house to buy. Sellers really do need to make the most of any advantage they get. Getting your home visible to more potential buyers is one of the biggest advantages you could look for.

Advertising to sell your home privately with Dream Homes Direct does exactly this, therefore enhancing your chances of selling your home. By placing an advert with Dream Homes Direct, your home is advertised on Fish4Homes, Nestoria, Email4property.co.uk plus local newspaper websites and is searchable on all the leading search engines.

Of course, selling your home privately offers other benefits too, for example the money you save by not using an estate agent can be used to:

Give you some leeway to discount your home to make it more appealing to buyers

Make minor improvements to make your home more attractive to buyers

Minimise the impact of falling prices