

History of Private Selling

Selling a home privately is not a new idea. My first experience of selling a house privately was back in 1980 when my family sold their 3 bedroom semi detached house in Heol Seddon privately after poor performance by the appointed estate agent.

We had created a homemade For Sale board, donned our paint brushes and branded it "for sale by owner" . High winds promptly destroyed the board. Unperturbed, we advertised the house in the property classified ads in the local newspaper. We had an offer which we accepted within 7 days.

Very pleased with our efforts, we told everyone we knew. Some tried it for themselves. No-one else had any success though.

Why was I the only one out of a group of 3 or 4 to sell my own home? We were lucky. It was 1980. The